How Coaching Works

1) Fundraising Assessment Call
During our initial consultation, we’ll establish your current and future objectives to identify obstacles to fundraising success and look at potential pitfalls. We will review strategies, procedures, past results, and help clarify future priorities.

2) On-Demand Consulting
You’ll get on-demand access to our Coaches for critiques and improvements of your fundraising appeals, donor communications, fundraising pages, marketing, and more. Show us what you’re working on and get the analysis you need to succeed.

3) Live Monthly Workshops
Presented at the same time each month, these workshops will feature curated topics from Donorbox Coaches and guest presenters. Your learning will be enhanced with time-saving workbooks, guides, calculators, templates, and checklists.

4) Group Coaching Check-ins
These regular check-ins take the workshop conversation even further and serve as an opportunity for you to ask fundraising (or Donorbox-related) questions.

Build Your Nonprofit on a Rock-Solid Fundraising Strategy!

Donorbox Coaching is dedicated to helping organizations maximize their donation potential and develop a highly sustainable fundraising strategy.
Monthly Workshop Calendar

January
Donor-Centered Communications: Your 2023 Plan to Get New Donors and Keep Them

February
Fundraising Events: Essentials You Need to Have

March
Multichannel Campaigns Made Easy

April
Website Optimization: Bring More Visitors to your Website and Grow Your Donations

May
Spring Cleaning for Your Nonprofit: How to Audit Your Development Systems

June
Donor Retention: Using the Giving Season Slow Down to Boost Year-End Results

July
Donor Acknowledgments: Make Them Meaningful and Memorable

August
Memberships + Programs: How to Build Dependable Revenue for Your Organization

September
Year End Fundraising: Your Best Approach for When It Matters Most

October
Appeal Writing: How to Write Asks That Engage

November
Peer-to-Peer Fundraising: How to Grow Your Fundraising Using Your Current Supporters

December
More Than an Annual Report: Reporting That Grows Donations
Coaching and guidance to help you reach your highest donation potential.

**Donorbox Onboarding:** Get one-on-one help with creating and launching your first campaign.

**Dedicated Account Manager:** Enjoy world-class support at industry-leading speed.

**On-Demand Consulting:** Get critiques and improvements for your outreach materials.

**Monthly Workshops:** Learn actionable techniques designed for where you’re at and where you’re going.

**Assessment Call:** Receive customized coaching from an industry veteran.

**Group Coaching:** Ask questions and get answers that keep you ahead of the curve.