



# Build Your Nonprofit on a Rock-Solid Fundraising Strategy!

Donorbox Coaching is dedicated to helping organizations maximize their donation potential & develop a highly sustainable fundraising strategy.

### **How Coaching Works**

#### 1) Fundraising Assessment Call

During our initial consultation, we'll establish your current and future objectives to identify obstacles to fundraising success and look at potential pitfalls. We will review strategies, procedures, past results, and help clarify future priorities.

#### 2) On-Demand Consulting

You'll get on-demand access to our Coaches for critiques and improvements of your fundraising appeals, donor communications, fundraising pages, marketing, and more. Show us what you're working on and get the analysis you need to succeed.

#### 3) Group Coaching Check-ins

These regular check-ins take the workshop conversation even further and serve as an opportunity for you to ask fundraising (or Donorbox-related) questions.

## Monthly Workshop Calendar

#### **January**

Foundations for Success:

A Strategic Start to the Year

#### May

**Stewardship Strategies:** 

Nurturing Relationships

#### **September**

Year-End Fundraising:

Your Best Approach for When It Matters Most

#### **February**

Signature Events:

Crafting Memorable Experiences

#### June

Donor Insights Unleashed:

Surveys and Segmentation

#### **October**

Writing Compelling Appeals:

The Art and Science

#### March

Attraction & Retention Mastery:

Building Lasting Bonds

#### July

Board Engagement Essentials:

Aligning for Impact

#### **November**

Digital Impact:

Elevating Fundraising Online

#### **April**

Volunteer Dynamics:

Mobilizing Community Support

#### **August**

Operational Excellence:

Setting Up Your Systems

#### **December**

Strategic Reporting:

Reflecting on the Year and Planning Ahead

## Coaching and guidance to help you reach your highest donation potential.



#### **Donorbox Onboarding:**

Get one-on-one help with creating and launching your first campaign.



#### **Dedicated Account Manager:**

Enjoy world-class support at industry-leading speed.



#### **On-Demand Consulting:**

Get critiques and improvements for your outreach materials.



#### **Assessment Call:**

Receive customized coaching from an industry veteran.



#### **Group Coaching:**

Ask questions and get answers that keep you ahead of the curve.